

## Synise IT Services



# Products & Services

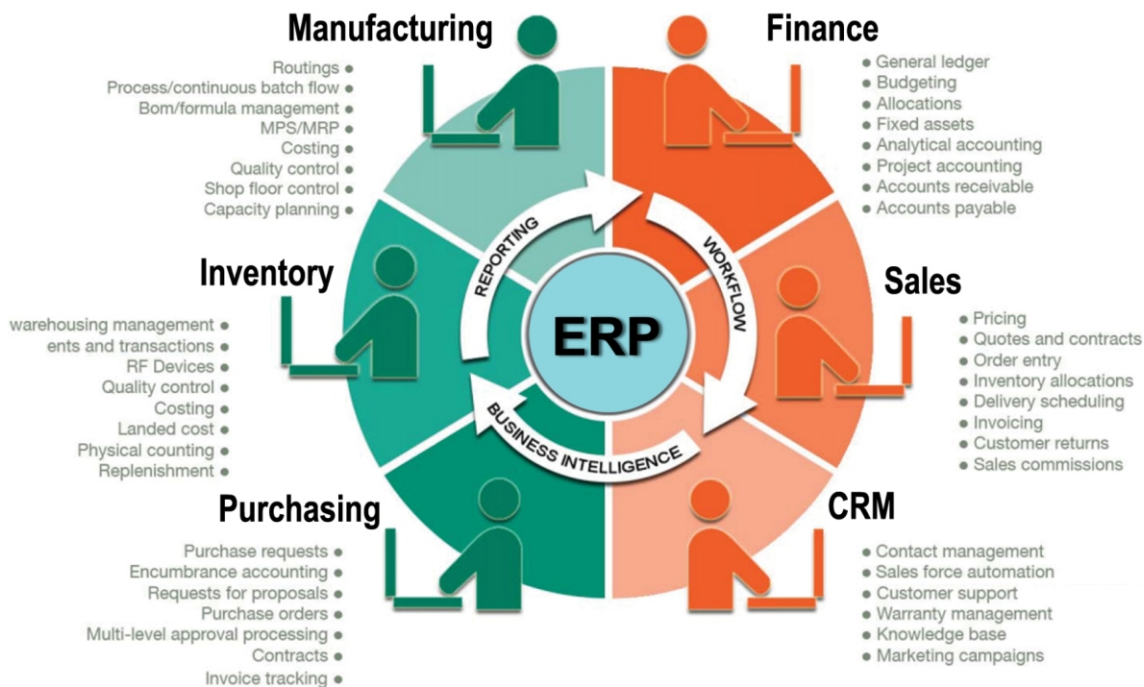
Synise complete range of IT services address the needs of both technology and business requirements to help organizations leverage industry leading technologies for business improvement. Synise IT services extend from Enterprise Application Services (CRM, ERP, e-Procurement and SCM) to e-Business Solutions.

## ERP – (SAP Interface) – SCM, SRM, CRM suite

Our IT solutions are flexible, robust and can be benchmarked against the best in the world. The products can be delivered in shrink wrap form for installation. We have the capability and experience to customize the same with any ERP (SAP, Oracle, JD Edwards etc.) or legacy system. Today Synise has maximum ERP implementations in India. The ERP suite consists of module like:

### ERP Production Planning Module

In the process of evolution of manufacturing requirements planning (MRP) II into ERP, while vendors have developed more robust software for production planning, consulting firms have accumulated vast knowledge of implementing production planning module. Production planning optimizes the utilization of manufacturing capacity, parts, components and material resources using historical production data and sales forecasting.



## IT Services:

Reverse Auctions are bidding events sponsored by a buyer. It incorporates the best practices in procurement current followed, bringing about best procurement prices and compressing procurement lead-time.

### Web Designing:

- Logo Design
- Web Design & Development
- e-Commerce sites
- B2B & B2C Solutions
- On-line secured payment gateway etc.

### Specialized Solutions:

- Search engine optimization
- Cloud computing & mobile application development
- E-Tendering system & E-Auction
- SAP Interface with SCM, SRM & CRM Modules

### New Development:

- Enterprise Portails
- Software Development
- SAP Development
- ABAP Reports etc.

### Benefits:

- Complete management of application portfolio
- Developing customized applications
- Re-engineeing legacy systems on new platforms or technologies
- Performance improvements
- Manage ongoing application development and maintenance
- Flexibi;ity to adopt rapidly changing business scenarios

Web based order approval system, quote generation, bidding facility, online marketplaces for B2B, online secured, payment gate way, etc.

It is a powerful collaborative platform from which enterprise manages “human capital, financials, operation and corporate services”.

Synise  
ERP

## ERP Purchasing Module

Purchase module streamline procurement of required raw materials. It automates the processes of identifying potential suppliers, negotiating price, awarding purchase order to the supplier, and billing processes. Purchase module is tightly integrated with the inventory control and production planning modules.

## ERP Inventory Control Module

Inventory module facilitates processes of maintaining the appropriate level of stock in a warehouse. The activities of inventory control involves in identifying inventory requirements, setting targets, providing replenishment techniques and options, monitoring item usages, reconciling the inventory balances, and reporting inventory status.

## ERP Sales Module

Revenues from sales are live blood for commercial organizations. Sales module implements functions of order placement, order scheduling, shipping and invoicing. Sales module is closely integrated with organizations' ecommerce websites

## ERP Marketing Module

ERP marketing module supports lead generation, direct mailing campaign and more.

## ERP Financial Module

Both for-profit organizations and non-profit organizations benefit from the implementation of ERP financial module. The financial module is the core of many ERP software systems. It can gather financial data from various functional departments, and generates valuable financial reports such balance sheet, general ledger, trail balance, and quarterly financial statements.

## ERP HR and Payroll Module

HR module streamlines the management of human resources and human capitals. HR modules routinely maintain a complete employee database including contact information, salary details, attendance, performance evaluation and promotion of all employees.

## CRM Modules

This module provides all features that are required to manage the customers of the organization. As we all know that the customers are the most important part of any business house as these provide the revenue.

So we must treat them as VIP. This module has different features like after sales service, customer feedback management, customer record management, and customer regular updates management and all.

## Information Security & Technology

The Synise Enterprise Resource Planning solutions framework enables enterprises to work seamlessly with the disparate systems the company firewalls and across business boundaries.

Our platforms is benchmarked against the best in the world. We have the state of art technology like:

Visual Studio Dot Net/ JVM – Microsoft development environment.  
SAP ECC 6.0 – Globally used ERP software.  
SQL Server/ Oracle  
SAP Dot Net Connector & Biz Talk server.  
Security Verisign.

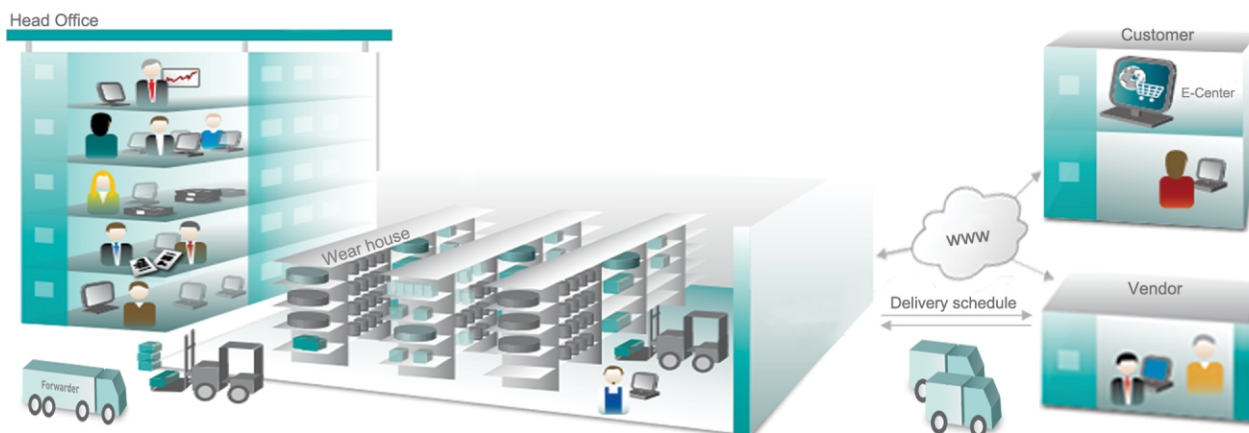


## ERP Benefits

The Synise Enterprise Resource Planning solutions framework enables enterprises to work seamlessly with the disparate systems the company firewalls and across business boundaries.

- Eliminate costs and inefficiencies
- Integration of data across the enterprise
- Improve operational efficiency
- Enhance productivity and customer satisfaction
- Increase flexibility and control
- Enable new business and growth strategies
- Improve communication and collaboration
- Expand your knowledge of key business data
- Leverage IT infrastructure and information assets
- Strategic decision making
- Integrated systems offering better visibility of the supply chain pipeline
- Real time collaboration with manufacturing, shipping and distribution partners
- Seamless integration of procurement and delivery processes
- Accelerated logistics and reduced cycle times

All our solution help companies, not only determine the best supply base for their business, but also maintain strategic relationships via the creation of a truly collaborative planning environment.





## Our Valuable Clients

- Tata Chemicals Limited
- Bharat Forge Limited
- Sterlite Industries Ltd.
- Mahindra & Mahindra
- ABB Limited
- Bosch chassis Systems India Limited
- Kalyani Carpenter Special Steels Limited

## Our Key Strengths

### Pedigree:

- A part of US \$ 2.5 bn Kalyani Group company
- Over 10 years of successful operations
- An ISO 9001:2008 certified company
- Also ISO 27001:2005 certified company
- Industry leading technology
- Globally benchmarked processes
- Domain rich consultants

## Our Other Services

- Procurement Auction Services
- Procurement Outsourcing
- Supply Chain Management
- Asset Management Services

For More Details Contact here...

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